



Chapter Display

Career Competition

State Qualifying Exam: No

Career Cluster: Leadership

National Contest: Yes

Participation: Team of 3

Competition Description

The Chapter Display competition selects the outstanding promotional exhibit designed and constructed by SkillsUSA student members and other students at their school or college. The display is built around and articulates a theme that SkillsUSA establishes annually, as well as a focus on the SkillsUSA Framework. This year's theme is 'No Limits.' The final product should be an exhibit (display) that reveals how SkillsUSA student members enrolled in Career and Technical Education (CTE) are preparing for leadership in the world of work and will enter the workforce with the skills described in the SkillsUSA Framework.

Tasks To Be Evaluated

This competition is a multi-member team event that encourages the involvement of multiple SkillsUSA members and students at the school or college from career and technical education (CTE) programs and may also use support from academic programs. The Chapter Display competition enables students to conceptualize a promotional and educational display, set goals for creating the display and develop and execute a plan for constructing the display. In the process of constructing the Chapter Display, students will have a hands-on opportunity to get involved in developing an effective design while working cooperatively with others as a team to construct the Chapter Display. Additional skills will include developing effective communications and demonstrating workplace skills such as those included in the SkillsUSA Framework.

Clothing Requirement

National Requirement:

Class A: SkillsUSA Official Attire

- Official SkillsUSA red blazer or official SkillsUSA red jacket
- Button-up, collared, white dress shirt (accompanied by a plain, solid black tie or SkillsUSA black tie), white shirt (collarless or small-collared) or white turtleneck, with any collar not to extend into the lapel area of the blazer, sweater, windbreaker or jacket
- Black dress slacks or skirt (knee-length at minimum)
- Black dress shoes

State Requirement:

National Requirement OR Business Professional Attire.

Provided by Competitor

- Project for display
- All competitors will submit a one-page resume to the technical committee at the orientation meeting.
- Submit their 1" official SkillsUSA three-ring binder notebook

Provided by Technical Committee

- Competition display space
- Timekeeping

Additional Information

The main purpose of the Chapter Display competition is to promote SkillsUSA using the theme that is established yearly as well as a focus on the SkillsUSA Framework. The theme may be found at: skillsusa.org/about/theme.