

Turn it up!

PLAN TO ATTEND
March 4 - 5, 2025

Crowne Plaza
Springfield, Illinois

WHAT IS AMPLIFY?

AMPLIFY provides SkillsUSA Illinois members an opportunity to grow in their professionalism, communication, and leadership skills, which they apply during their advocacy visits to their locally elected state officials and other state agencies. Chapter delegations will engage with elected officials, their staff members, and representatives from the state board of education, commerce, and economic opportunity agencies to discuss their educational paths, career and technical education (CTE) training programs, the value of CTE, and the benefits of their participation in SkillsUSA.

The conference will focus on advanced communication skills, including the development of a SkillsUSA Framework story to share during their visits with elected officials. The event will feature training for students and advisors on personal and workplace skills, advocacy training led by a professional training team, and panels with legislative staff members on conveying impactful messages. Participants will leave with a well-crafted CTE and SkillsUSA Framework story, the ability to effectively deliver it to legislators, and a unique, invaluable experience.



Visit www.skillsusaillinois.org/amplify for more information.



AMPLIFY OUTCOMES

PROFESSIONALISM — Meeting the behavioral expectations of others by showcasing the skills developed through the SkillsUSA Framework.

COMMUNICATION — Sending and receiving clear messages by crafting and sharing their personal career and technical education and SkillsUSA Framework story.

LEADERSHIP — Influencing the hearts, minds, and actions of others by demonstrating their ability to create change through the application of advocacy best practices.

TENTATIVE SCHEDULE

DAY ONE

9 a.m.	REGISTRATION
10 a.m.	OPENING SESSION
10:30 a.m.	ADVOCACY TRAINING
12 noon	LUNCH
1 p.m.	ADVOCACY TRAINING
6 p.m.	DINNER SESSION
7 p.m.	SOCIAL ACTIVITY

DAY TWO

7 a.m.	BREAKFAST
8 a.m.	KICK-OFF EVENT AND MARCH TO CAPITOL
9 a.m.	LEGISLATOR MEETINGS
1 p.m.	LUNCH
2 p.m.	CLOSING SESSION
3 p.m.	DEPART SPRINGFIELD

Schedule is tentative and subject to change.

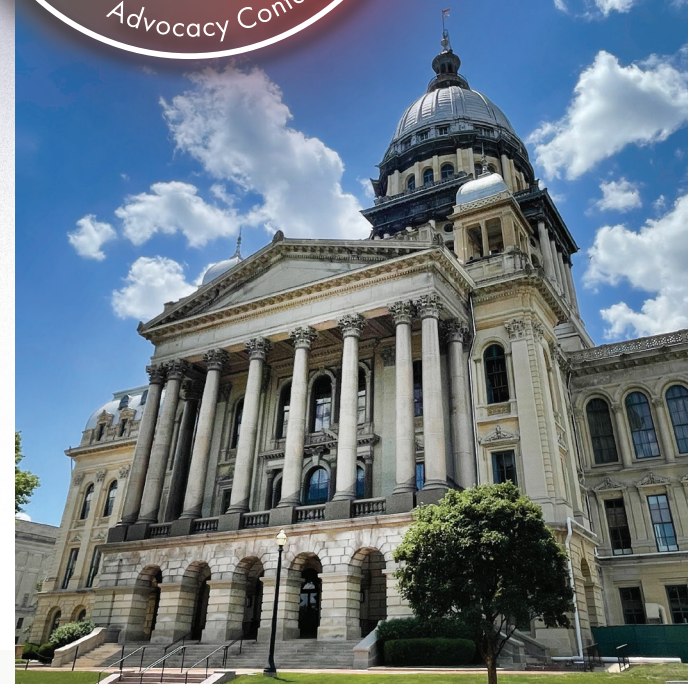


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