



Audio/Radio Production

Career Competition

Career Cluster: Arts, A/V Technology and Communications/ Marketing

State Qualifying Event: No

National Contest: Yes

Participation: Teams of 2

Competition Description

To evaluate each competitor's preparation for employment and to recognize outstanding students for excellence and professionalism in the field of audio/radio production.

Tasks To Be Evaluated

Each team will be composed of two student members from the same school and same division, one specializing in Radio and the other in Audio Production. The competition includes:

Objective 1: Create a 2-minute NPR style news-scape to address. Based on theme and objective. Please include at least two (2) interviews on the subject matter.

Objective 2: Create a 30-second radio commercial spot for a national chain company. This will be placed in the middle of your news story.

Objective 3:

The parts should be edited together as a radio program:

- 1-Minute of the News Story
- 30-Second Spot
- Second Minute of News Story

Skills

- Talent: Must write and edit the script, conduct interviews, show proper mic technique, have proper diction, and assist with the editing.
- Engineer: Must show proper technique in obtaining proper level-to-recorder, mic choice, show proper level and balance in mix, and edit the project.

Requirements:

The project must be submitted by 3:00 pm on April 26, 2024 on a USB Flash Drive formatted to E-Fat and labeled with the team number in either "High Quality" MP3.

Provided by Competitor

- Portable digital audio recorder with removable recording media (A laptop computer may be used with interface)
- Microphone with audio cable
- Method of importing digital audio from field recorder to editing system
- Audio editing software/system
- Batteries for all devices
- USB flash drive (formatted E-fat)
- Scratch paper for notes
- Full cover headphones (not earbuds)
- Surge-protected power strip
- All competitors must create a one-page resume.

Provided by Technical Committee

- Theme and objective for production
- Access to power



Career Competition

Clothing Requirement

National Requirement:

Class E: Competition Specific — Business Casual

- Official SkillsUSA white polo shirt
- Black dress slacks or black dress skirt (knee-length minimum)
- Black closed-toe dress shoes

State Requirement:

Class E: Competition Specific — Business Casual

- White polo shirt or button-down dress shirt (other colored polo/dress shirt will be subject to deductions)
- Black dress slacks or black dress skirt (knee-length minimum)
- Black closed-toe dress shoes.

Additional Information

Competition will begin Thursday April 25th 2024 during orientation where the theme and objective will be given. Competitors will present resumes.