



Television (Video) Production

Career Competition

Career Cluster: Arts, A/V Technology and Communications/ Marketing

State Qualifying Exam: No

National Contest: Yes

Participation: Teams of 2

Competition Description

Teams of two are required to plan and shoot a video on location to convey the theme of the event. Editing is done in the competition area, with special emphasis on professional production of the video by industry standards, quality of audio and video, graphics and adequate conveyance of the theme to the viewer.

Tasks To Be Evaluated

The competition will include a video assignment to be completed by a team of two student members from the same school and same division. The assignment will consist of the following:

1. A video that conveys the assigned theme/objective that will appeal to the indicated target audience (demographic)
2. Contestants are to edit a 60-second video production (penalties will be assessed for video projects under/over 60 seconds)
3. The completed video must convey an adequate representation of the subject or theme
4. Designated time periods will be provided for recording Friday starting at 6:00 am to 11:30 pm. and editing starting at 12:00 pm to 3:00 pm.
5. Emphasis will be placed on: professional production of the video by industry standards, quality of audio and video, graphics and conveyance of theme to the viewer (target audience)

Clothing Requirement

National Requirement:

Class E: Competition Specific — Business Casual

- Official SkillsUSA white polo shirt
- Black dress slacks or black dress skirt (knee-length minimum)
- Black closed-toe dress shoes

State Requirement:

National Requirement OR

- White polo shirt or button-down dress shirt (other colored polo/dress shirt will be subject to deductions)
- Black dress slacks or black dress skirt (knee-length minimum)
- Black, closed-toe dress shoes.
- Any embroidered names or school patches must be covered, if applicable.

Provided by Competitor

- Video recording equipment
- Sound recording equipment
- Computer/laptop
- Extension cords/power strips
- All necessary equipment to complete project with list provided in the Technical Standard.
- USB drive (Formatted to e-fat) for submission of project

Provided by Technical Committee

- Projector and Screen for a 3:00 pm screening of all team submissions.

Additional Information

Prompt will be provided at orientation meeting. Teams will have Friday to collect all footage and produce final video for submission by 3 p.m. on Friday. All motion graphics, music must be copyright free.