



STATE LEADERSHIP & SKILLS CONFERENCE
APRIL 19-21, 2018
SPRINGFIELD, ILLINOIS

State Leadership and Skills Conference Pin and T-Shirt Design Challenge

Official Rules

(Please read ALL of the following information carefully before beginning so as not to be disqualified)

SkillsUSA Illinois is sponsoring a conference Pin and T-shirt design challenge that is open to all paid members of the organization. The winning designs will become the official Pin or T-shirt for the 2018 SkillsUSA Illinois State Leadership and Skills Conference (SLSC). The Pin and T-shirt will be produced by the SkillsUSA Illinois Store.

There are two categories for this design challenge; Pin design & T-shirt design. Designs should be created specifically for the intended category. Students may submit one design for each category.

One design will be selected for each category to be used for the conference Pin and T-shirt. The Pin design winner will be used as the official logo for the 2018 SLSC.

All entries must be submitted to SkillsUSA Illinois ***exactly as directed*** in the rules below, and all entries become the property of SkillsUSA Illinois once submitted. ***SkillsUSA Illinois members may submit only one design per category (Pin or T-shirt).***

Eligibility

This challenge is open to all registered SkillsUSA Illinois student members who are enrolled in a career and technical education program at a high school or college/postsecondary institution with an active SkillsUSA Illinois chapter. Membership for the 2017-18 school year will be verified by the SkillsUSA Illinois headquarters (the name must appear on a roster for this school year).

SkillsUSA Illinois members may submit only one design per category (Pin or T-shirt).

Deadline

All entries must be received in the SkillsUSA Illinois headquarters by 11:59 PM on January 19th, 2018, **by electronic submission.**

Upload the submission as a PDF. DO NOT upload the original artwork. Please only upload a PDF file of the design. Winners will be contacted by the headquarters to obtain the original artwork.

Judging

All entries will be judged by the SkillsUSA Illinois State Officer Team, SkillsUSA Illinois Board of Directors, and SkillsUSA Illinois Staff.



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General Specifications

These guidelines apply to both Pin and T-shirt categories.

All entries to this challenge **must comply** with the following materials and specifications or they will be disqualified:

- All entries must be rendered in color (two color max)
- Preferably, entries will be created in a design software package such as Illustrator, Photoshop or InDesign.
- All entries **must** include the following **exact** wording (no other words/wording allowed):
SkillsUSA Illinois
SLSC 2018
- The SkillsUSA emblem or SkillsUSA logo (whole or elements of either) cannot appear on the design.
- All copyright laws must be followed in the creation of the design.
- Please document your artwork in accordance with the following:

Uploaded file must contain the name of the student and their SkillsUSA Chapter Name.

- The student must keep a copy of his or her original design until results are announced. Upon notification, the winner will be required to submit his or her artwork in the native software file to the state headquarters by e-mail or other means, for production purposes. SkillsUSA Illinois will not return any materials.
- SkillsUSA Illinois retains the right to make modifications to the final design as necessary to produce a Pin or T-shirt to our standards and to the manufacturer's specifications and abilities.
- Incomplete entries or those that do not comply with the above requirements will be disqualified.

T-shirt Design Specifications

These guidelines apply only to the T-shirt category

- Designs should be approximately 7 inches wide by 7 inches tall. The art does not have to be square, nor to these exact dimensions.
- All entries must be rendered in color (two color max)
- Do not render your art on a T-shirt backdrop. Follow rendering directions as indicated above.



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Pin Design Specifications

These guidelines apply only to the Pin category

- Designs should be approximately 1 inch wide by 1 inch tall.
- All entries must be rendered in color (two color max)

Please note the following:

- Do not use the SkillsUSA conference theme or slogan in your design.
- Do not make SkillsUSA two words or separate SkillsUSA by a hyphen or any other means. **SkillsUSA should appear as one word on a single line.**
- Do not use the SkillsUSA logo or any part of it in your design.

Submitting Your Design

Create your design per the above specifications.

Label the design as follows: "Pin_LastName_FirstName" or "Tshirt_LastName_FirstName"

When ready, upload your design to the link below:

<https://goo.gl/zgdzgr>

Upload the submission as a PDF. DO NOT upload the original artwork. Please only upload a PDF file of the design.

Entries received after the deadline will not be considered. Entries must be received by January 19, 2018 at 11:59PM.

Questions? Submit any questions by e-mail to APatel@SkillsUSAIllinois.org

Awards

There will be one winner for the Pin and T-shirt design challenges, respectively. Each winner will receive the following, provided by SkillsUSA Illinois:

- Plaque with his or her design
- Complimentary samples of the Pin or T-shirt that is produced
- Recognition of the winner on the SkillsUSA Illinois website
- Recognition at the 2018 SLSC